



# WES CLARK'S TURNAROUND PLAN FOR AMERICA

*How Wes Clark Will Set Goals and Ask  
America to Hold Him Accountable for a  
Successful Turnaround*



Under President Bush's failed leadership, America is moving in the wrong direction:

- The typical family has seen its income decline by nearly \$1,500.
- President Bush's environmental policies are projected to cause 100,000 premature deaths by 2020.
- Average tuition and fees for public four-year institutions have risen by 28 percent.
- 546,000 children have fallen into poverty.
- 3.8 million additional Americans lack health insurance.

At the same time, the government is borrowing more than ever before, with a record deficit that is only expected to grow higher. Wes Clark has a Turnaround Plan to get America moving in the right direction again. And he is proposing five explicit benchmarks that the American people can use to hold him accountable for accomplishing his Turnaround Plan for America.

**I, Wesley K. Clark, promise to show the leadership to achieve the following five goals by 2008, while reducing the budget deficit each and every year, and to ask the American people to hold me accountable for meeting these goals:**

- The typical family's income will increase by \$3,000.
- I will put in place policies that will prevent 100,000 premature deaths from environmental causes by 2020.
- 1 million additional students will enroll in higher education.
- 2 million children will be lifted out of poverty, bringing the poverty rate to lowest on record.
- 30 million people who currently lack health insurance will get it.

**Every President should be held accountable for failing to improve the lives of American families, students, and children. President Bush has failed to lead – I will not. I will hold myself accountable and will provide the leadership and vision that will turn America around and get it moving in the right direction again.**

A handwritten signature in black ink that reads 'Wes Clark'.



**GOAL #1: RAISE THE TYPICAL FAMILY'S INCOME BY \$3,000**

*Grow the economy and ensure that everyone benefits.*

**President Bush's Record of Failure**

**Nearly \$1,500 decline in family income.** The median family has seen its inflation-adjusted income decline by \$1,462 under President Bush.

**Wes Clark's Turnaround Plan**

Under President Clinton's successful economic strategy, the typical family saw its inflation-adjusted income rise \$7,202 in eight years. By turning around President Bush's failed policies and restoring sound economic policies, the American economy will be able to generate the same income growth it achieved in the 1990s. Specifically, Wes Clark proposes:

- 1. Making job creation job one.** Wes Clark has proposed a Job Creation Plan that will take back President Bush's tax cuts for the wealthiest Americans, those making over \$200,000 annually, and use the money to jumpstart the economy and create jobs.
- 2. Restoring fiscal discipline.** Wes Clark has proposed a "Savings for America's Future Plan" that will save \$2.35 trillion over ten years to reduce the deficit every year and invest in priorities like health care and universal preschool.
- 3. Promoting economic opportunity for all Americans.** Expanding economic opportunity ensures that all Americans will benefit from economic growth. Wes Clark's plans will make preschool universal, make health care more affordable, and invest in education and training.
- 4. Unleashing the power and ingenuity of America's entrepreneurial spirit.** President Bush has supported industry instead of harnessing the power of markets to spur growth, create jobs, protect the environment, and defend the homeland.
- 5. Creating the conditions for long-run prosperity.** Wes Clark's economic strategy is not just about jumpstarting the economy today. He also plans to put in place policies to sustain long-term growth: investments in research and technology, pro-growth tax reform and sustainable energy policies.

**Wes Clark's Accountability Benchmark**

The typical family's income increases by \$3,000



**GOAL #2: PREVENT 100,000 PREMATURE DEATHS FROM DIRTY AIR**

*Clean Our Air and Respect Our Environment*

**President Bush's Record of Failure**

**100,000 premature deaths.** President Bush's failure to protect our air will cause over 100,000 premature environmentally-related deaths by 2020.

**Wes Clark's Turnaround Plan**

Wes Clark's Clean Air Plan would improve America's health by reducing air pollution. Wes Clark's plan will concentrate on the biggest polluters and bring dramatic health benefits to Americans in cities, small towns and rural areas across the nation. Specifically, his four-part plan will:

- 1. Set tough air pollution standards for electric power plans.** Wes Clark will set tough new limits on the four major pollutants from power plants, establish new programs to reduce airborne toxins and carcinogens, and design policies to protect the most vulnerable Americans, including children and the elderly.
- 2. Crack down on corporate polluters.** Wes Clark will rigorously enforce environmental laws that protect the public health, reduce pollution, and ensure that companies that play by the rules are not unfairly disadvantaged.
- 3. Use American technology and market-based approaches to meet air pollution challenges with innovative, job-creating solutions.** Wes Clark will promote an aggressive effort to develop innovative pollution control technologies. In addition, he will use market-based approaches that foster environmental protection while promoting economic growth.
- 4. Restore trust in our environmental programs.** The Bush administration has violated the public's trust in many ways, including failing to provide accurate information on air pollution risks to New York City residents and emergency personnel after the 9/11 tragedy. Wes Clark will tell the truth to the American people and the world.

**Wes Clark's Accountability Benchmark**

Put in place policies by 2008 that will prevent 100,000 premature deaths from dirty air by 2020.